

essentiapharm

essentiapharm is a stand-alone division of The essentiagroup, **dedicated to offering the pharmaceutical industry the very best** in terms of response solutions.

We understand the complexities of the regulatory controls, the specific challenges faced and the sensitivities required to **communicate with patients** on a daily basis across all therapy areas.

We have been doing so for more than 20 years.

And we do it through having the **people**, the **technology** and the **experience**:

The **People** with the right background. People from nursing, health promotion and education. People with sensitive and empathetic call handling skills who can support your patients.

The **Technology** to provide integrated communication mechanisms tailored to your patients, or other target groups, in their preferred format, be that SMS, webchat, email, fax, post and, of course, telephone. And the technology to design intelligent reporting systems to provide meaningful marketing intelligence reports.

The **Experience** delivering health based services for the NHS across the UK, as well as local condition specific campaigns and specific treatment support services – as well as a variety of tailored services for the pharmaceutical industry.

Experience we can share with you to shape your service, whether it involves clinical trial recruitment, compliance, education, product information, patient support or signposting.

To understand what your needs are its vital that we communicate. **Let's talk.**

Contact Susan Pollock on 08457 22 11 33 or email spollock@essentiagroup.com

A range of services to meet your needs

Disease Awareness

Patient Support & Compliance

Patient Screening & Recruitment